Coproduktionsmarkt Israel

Liebe Kolleginnen, liebe Kollegen,

auch dieses Jahr unterstützt German Films mit der Organisation von German Documentaries wieder die Teilnahme deutscher Dokumentarfilm-Produzenten und Filmemacher am **Copro 19 - The Israel Documentary Screen Market in Tel Aviv**, der vom **02. bis 08. Juni 2017** stattfindet. Die Plätze sind limitiert. **Die Veranstalter wählen die Kandidaten aus**. Bitte bewerbt Euch direkt bei Co-Pro Israel. Co-Pro Israel wählt aus allen Bewerbern **bis zu 8 Teilnehmer** aus. Sobald Ihr die Zusage habt, sagt mir bitte umgehend Bescheid. damit ich euch bei mir auf die Liste der deutschen Delegation setzen kann. Copro Israel hat in diesem Jahr eine organisatorische Verbesserung vorgenommen, die es der deutschen Delegation besser als im letzten Jahr erlaubt, mit den Filmemachern aus Israel und anderen Ländern in Kontakt zu kommen.

Bei den Zuschüssen zu den internationalen Messen und Festivals gibt es in diesem Jahr große Veränderungen. Dazu kommt noch eine extra mail über die Postlist.

Über den Markt: (die relevanten Tage für die deutsche Delegation sind 05. bis 07. Juni 2017) Copro is the first and only organization of its sort in Israel that serves as an independent marketing channel for documentary films.

CoPro is a registered non-profit organization that promotes the making of documentaries in Israel by arranging for Israeli filmmakers and producers to meet television network executives and producers from around the world, thereby creating a cultural dialogue and encouraging joint productions.

<u>**Pitching Sessions</u>** - The chief event of the Co-Productions Market is a two-day pitching session for Israeli filmmakers to present their film and New Media ideas and working scripts to representatives of leading broadcasting The pitching sessions are moderated by Pat Ferns, a leading producer in Canada. Seit 2015 gibt es auch eine Einreichungssektion für New Media Projects.</u>

<u>One-on-One Meetings</u> The pitching is followed by one-on-one meetings. After the presentation, television executives shall meet with the filmmakers whose scripts interested them the most.

<u>**Close Encounters**</u> - launched in 2007, aims to foster collaboration with producers from countries Israel has relations and film treaties with. The guests receive a catalogue of listing the Israeli documentaries on-offer for co-production, already partially funded locally. CoPro facilitates private meetings of interested parties within the CoPro market.

DocuShuk – The Israeli Documentaries Market. It is a stimulating platform for the marketing of Israeli ocumentaries in which representatives of local and foreign networks enjoy as many as 200 documentaries, screened in private viewing-booths. The English – French catalogue is categorized by themes and includes some of the most prominent Israeli filmmakers.

<u>CoPro Retrospective</u> - Every year CoPro holds a tribute to one foreign TV network. The tribute includes screenings of 10 selected films at cinematheques across Israel. In previous CoPro paid homage to Sundance channel USA, to BBC, UK to YLE Finland, TVO and NFB, Canada, Poland, Arte, Radio Canada. The homage includes a discussion panel with a special delegation, to discuss the current state of documentary filmmaking and the possibility for collaboration.

<u>Master classes</u> during the market: "**Import/Export Round Table**"- A round-table discussion on the definition of Israeli filmmaking, international co-production, and cultural identity in documentaries. "**The New Media Workshop**" focusing on cross platform documentaries. The workshop run by European experts, and is designed to educate filmmakers on the challenges and possibilities the new media open to documentary making, and inspire the makers, particularly international co-productions.

The delegation members will be selected according to these parameters:

- 1. Producers who have projects that are relevant to the Israeli market.
- 2. Producers with a good new media project.
- 3. Producer without a project but have international experience

Guidelines:

1. The chosen projects will be sent to major Israeli broadcasters, film funds, distributors and producers for the purpose of joint ventures.

2. German producers are invited to submit a documentary project (preferably a feature) with an international appeal and a bearing on Israeli and regional topics.

3. Each producer may submit up to three projects.

4. Preference is given to filmmakers with experience in inter- country productions (not necessarily European).

5. Preference is given to proposals that have already secured an initial funding source, such as a broadcasting body or a film fund.

6. Hotel can be booked with CoPro's special fare.

7. The producers will have full access to all Co- Production Market events, as well as to viewing Israeli projects for potential collaborations.

8. The projects will be selected by CoPro's Israeli representatives, with an emphasis

on 4 major elements:

a) Relevance to Israel or Jewish issues, as well as to regional issues.

b) International topics which may have a broad interest.

c) Quality of proposal.

10. Successful projects will be announced during beginning of April, 2017

Deadline für die Anmeldung ist: 16. März 2017

Das Anmeldeformular befindet sich hier: <u>http://copro.tqsoft.co.il/en/inside_out</u> Weitere Informationen des Marktes finden sich hier: <u>http://copro.tqsoft.co.il/en/inside_out_guidelines</u>

Das Programm (grün markiert sind die für die deutsche Delegation wichtigen Termine):

CoPro Market:

Friday 2.6: Arrival

Saturday 3.6: Docushuk screenings and rough cut screenings

Sunday 4.6: Docushuk screenings and rough cut screenings. Close Encounters one on one meetings (CoPro Campus meetings), New Media consulting

Monday 5.6: Docushuk screenings and rough cut screenings. Close Encounters one on one meetings Panels and pitching of new media and of **Inside Out- Co Producing with Israel**

Evening – The main reception

Tuesday 6.6 & Wednesday 7.6:

Pitching of Israeli filmmakers to International panel followed with one on one meetings & Close Encounters one on one meetings

Thursday 8.6 - (only for Hebrew speakers)

Prix Jeunesse work shop (German initiative for qualitive program for kids and teen agers Hebrew) to Israeli .filmmakers

Viele Grüße und viel Erfolg, Björn Jensen, M.A., MBA