



## TIMETABLE

### First week

The first week (3 to 7 Sept. 2018) serves as a comprehensive introduction.

3 September 2018

Morning:

Welcome & getting acquainted

Introduction to the entire area of series/serial narrative, presentation of the workshop and its parameters, the terminology and genres, story development, story engine, diverse writing approaches and inspirations, structure and leading characters

Prof. Taç Romey & team

Afternoon:

Team building – gathering preliminary story ideas

4 September 2018:

Anna Winger (Grimme Award for Deutschland 83) gives a master class: “Inclusive Storytelling in the Age of Global Drama”

5 September 2018

Morning:

Gerhard Maier (SERIENCAMP) presents “Commissioning Partners, Structures and Distribution Channels for International Series in Europe and the US – an Appraisal”

Afternoon:

Forming the writing teams, search for story material and ideas



6 September 2018:

David Morrissey (UK, actor, director & producer) offers insight into the interactive aspects of the cast's collaboration with the showrunners and producers: "TV Shows – the Actor's Point of View".

7 September 2018:

Finalizing the writing teams & ideas/story material for at least six concepts

### Second week

The second week (10th through 14th Sept.) features two strong master classes – first, the internationally acclaimed and extremely popular US series, Game of Thrones (from 2011 till today); followed by the also well-known and successful TV production, the Danish-Swedish-German police series Die Brücke – Transit in den Tod (from 2011 to 2017 ).

10th, 11th and 12th Sept. 2018

Workshop by Frank Doelger, the US showrunner and executive producer of Game of Thrones: "Creating Strong Characters: The Game of Thrones Experience"

10th & 11th Sept. 2018 :

Presentation of the complex structure of Game of Thrones, story lines, multi-act and episode structures, leading characters, dramatic arcs across separate seasons, as well as the dramatic structure of an individual season.

Applicable writing exercises with Frank Doelger (group work), including such tasks as "Let's kill one of the most famous characters! How do you do it?" Complemented by rounds of feedback from Frank Doelger, in the teams as well as in the individual group.

Individual Feedback on the ideas / story material / dramatic structure development (concepts) for workshop participants

12th Sept. 2018 :



“TV-SERIES - how the credits have come to mean different things in different media and different countries – the producer’s point of view”

13th September 2018

Master class by Camilla Ahlgren, the Swedish co-author of *The Bridge* – basic conflicts, structure, dramatic composition, and leading characters of the different seasons, and of significant individual exemplary episodes. Aspects of writing in the writers room, maintaining suspense, propelling the action through the individual characters’ psychology, the use of surprise twists in *The Bridge*, and last but not least insight into her experience collaborating with Netflix on the new series *Quicksand* (2018), the first Swedish Netflix production.

At the end of the master class, or on the ensuing days, 14th and 15th September 2018, students firm up their ideas and story material for their concepts, while the individual writing teams develop possible story lines.

### Third & fourth weeks

Weeks 3 and 4 (17 to 21 Sept., 24 to 28 Sept.) are dedicated entirely to mentored writing and the preparation of the individual pitches on 28 September 2018.

This work involves:

- the development of the stories, plots, individual strands, principal characters, and overall dramatic structure; as well as of the dramatic arc of the particular series idea or concept.
- close coaching and support from the group mentors.

Conclusion/Closing Evening:  
28 Sept. 2018, 15-18:00

Pitching to media professionals, plus Q&A:



Introduction of the final concepts, in a specially organized speed pitch to top-notch professionals from pay and free TV, film and series production, and streaming services/platforms – incl. Kai Finke (Netflix), Dr. Christoph Schneider (Amazon), Marcus Ammon (Sky), Marco de Ruyter (Fox Networks Group); producers for such companies as Wiedemann & Berg, or Constantin Film; and TV series commissioning editors at ZDF, Das Erste, etc.

From 18:00  
Get-together / networking (HFF lobby)