



## **The Mission Statement of the HFF München**

The University of Television and Film Munich (HFF München) is conceptualized as a place of comprehensive education and professional training. Our aim is to advance the development of talented young people as artistic personalities, to encourage and support them on their path toward an individual style of cinematic expression.

The University of Television and Film Munich upholds a tradition of comprehensive training in all aspects of movie-making – from creative design, film craft and technology, to media business and science – while placing equal emphasis on free space for esthetic experimentation, the innovation of film language, and a complex, content-focused discourse on cinematic storytelling as a reflection of social reality.

At the University of Television and Film Munich “learning by doing” is our central methodological approach, with all training focused particularly on the students’ own film production efforts. It is through this creative process, supported and guided, that students acquire an understanding of the special principles of creative work.

The University of Television and Film Munich strives to advance – in the truest sense of the word avant-garde – both current cinematic discourse and formal standards. The university accordingly aims to not just serve the current needs of the movie and television market, but to enrich it with artistic personalities, so as to provide a major impetus to filmmaking in Germany.

## **Our Teaching Concept**

One of the guiding concepts of the University of Television and Film Munich is that, apart from teaching, all faculty members – professors, as well as artistic, academic and technical instructors – continue to pursue active professional careers in the arts, research or industry. This is the essential basis for up-to-date discourse, for an exchange between professional practice and academic education that is indispensable to students and their future careers. Our staff of more than thirty tenured teachers and some twenty certified academic instructors, is augmented each year by around 100 guest lecturers.

### **PRESS CONTACT**

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