



Munich, January 31st 2016

Dear cinematography teachers from all over the world,

the only assurance we get from our professional life is – change.

This happens incredibly fast in film. What are the new trends, how do they influence filming - and thus also the teaching of Cinematography? How is this changing the actual and future generations of film makers and cinematography in particular?

March 13th-14th 2017, we want to discuss this at the **IMAGO Conference Teaching Cinematography at HFF Munich** - with those generating the changes and those "having to deal with them" - Cinematographers, Cinematography Teachers, Staff Members of Film Schools and Post Production Houses, Camera, Software and Equipment Manufacturers.

The conference shall be followed by 3 days of Masterclasses "Teach & Learn": March 15th-17th Film teachers are asked to offer a one day lecture on their special topic, attending 2 days of other's lectures. Charles Poynton, Yuri Neyman, ARRI HDR Engineer Jan Fröhlich & DOP Axel Block, Philippe Ros DOP & Dirk Meier (Grading) will teach, 360°, ACES, Colour, HDR Workflows, Grading, Real Games Cinematography will be topics, light, lenses,...

Conference Program:

- Eleven 60-Minutes Presentations, Program: www.filmtechnologie.de
- Group discussions, suggested topics: Art/ Authorship, Documentary Cinematography - new technologies, new role of the DOP? Shooting, post production & the proper balance for creation in cinematography, Educating the eye, Director and Cinematographer team work, Expanded Cinematography® as a Method of Education of Modern Cinematographers, Colour Grading - a Must-Learn for Future DOPs? , Distribution technology, Streaming apps
- Monday evening ARRI invites to an HFR / HDR screening with presentations of DOLBY ATMOS / DOLBY Cinema and HDR / ATMOS Homecinema, followed by a closing dinner, both at ARRI@BAVARIA, Geiseltasteig.
- Tuesday evening: BVK invites to a Bavarian Buffet Dinner at HFF
- Admission fee 75,-€ + 19% VAT for both days of the conference, including full catering, registration form at www.filmtechnologie.de

We sincerely hope to have you here for the conference as a vivid participant of the panels and as part of the Teach & Learn Masterclasses. Best regards

Professor Peter C. Slansky
Director SFT, Faculty director HFF

Katrin Richthofer
Manager Study Center of HFF

HOCHSCHULE FÜR
FERNSEHEN UND FILM
MÜNCHEN

Professor Peter C. Slansky
Katrin Richthofer
Bernd-Eichinger-Platz 1
D-80333 München
Germany
Telefon +49 89 68957-9438
www.hff-muc.de
sft@hff-muc.de