KULTURSERVER

THE COMMUNITY FOR ART AND CULTURE

english version

Stiftung kulturserver.de gGmbH
VoD & Livestreams
Film-Software & Server

Berlin, September 2020

Stiftung kulturserver.de gGmbH – VoD portals & streaming services

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Content

www.kulturserver.de – the community for art and culture
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Brief profile of the Kulturserver.de gGmbH foundation

Performance profile

The Kulturserver.de gGmbH foundation with offices in Berlin and Aachen has been initiating and overseeing networks of active people in the cultural sector since 2001. Hundreds of cultural institutions, including many stages, film associations and museums, as well as thousands of freelance cultural workers use the services of Kulturserver. For more than 15 years, the way we deal with film management has developed and specified in cooperation with our partners. Further elements were created during the first festivals, which exclusively had to take place digitally.

Partners include:

- *European Film Awards -* Website, implementation of livestreams
  https://europeanfilmawards.eu

- *Hochschule für Film und Fernsehen München -* Website, Screening room (limited viewing), student area
  https://hff-muenchen.de

- *Festivals – Film management, Ticketting, Interfaces*
  DOKfest München – Streaming portal https://www.dokfest-muenchen.de/
  Satirische Kurzfilme – Streaming portal https://satirische-kurzfilme.de
  Canadian Embassy – Streaming portal https://canadaday-germany.de

- *Theater and Opera websites* – Schedule, Ticketting, Interfaces, Subscription
  Deutsche Oper Berlin https://deutscheoperberlin.de
  Staatstheater Hannover https://staatstheater-hannover.de

- *Websites of associations* – Website, internal administration, congress and event management
  Arbeitsgemeinschaft Dokumentarfilm https://agdok.de
  Trenkle Organisation GmbH / Hypnotherapie https://therapie.tv
  Deutscher Bibliotheksverband https://netzwerk-bibliothek.de
  Musik in Köln https://musik-in-koeln.de
  Theater Hamburg e.V. https://theater-hamburg.org

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Editing tools
Our specially developed editing tools are available to you to manage your project, which can be adapted to your needs and requirements if necessary, thus enabling you to work individually. Our goal is that you can edit all the content of your website - texts as well as images and films.
See https://www.culturebase.org

Programming
Kulturserver has its own development team. This enables all areas to be closely interlinked in-house: from server administration to front-end development, from building and expanding the editing tools to development for mobile devices.

Support & hosting
After completion of the website, Kulturserver will also support you with editorial work if you wish. Our employees will be happy to help you within the framework of individual support agreements. Small technical modifications are also included.

You can find a reference list with our projects here: https://net.kulturserver.de

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Online film management

For more than 15 years, the way we deal with film management has developed and specified in cooperation with our partners. Kulturserver has its own extensive film database with its own media servers. This can be used for feature films as well as for trailers and clips. The database is multilingual (Debian Linux / NginX / php / Maria DB).

Software
Film7 is the Kulturserver's own software to enable both the management of metadata and the film upload into the film database. You can try out the software using the guest access with restricted rights (username: partner, password: partner).

https://film7.culturebase.org

We are happy to demonstrate the software or you can try it out. In addition to direct input, there are also extensive interfaces to save and, if necessary, exchange corresponding meta information. The control can be done by the central editorial office as well as in cooperation with a defined user group.

A completely filled in metadata record can be found in the test film "gd-sandbox-dokumentation" in order to get an overview of the possible metadata.

https://german-documentaries.de/en_EN/films/gd-sandbox-dokumentation.9139

Metadata can also be transferred via a CSV import. The editing rights can be adapted to different user groups according to your needs. Films from youtube or vimeo can easily be transferred to our administration.

Provision of the films
Films can be streamed as VoD (mp4 or adaptive m3u8 format) or made available for download. The provision of this offer can be designed according to your wishes. A html5 player is used for playback, which, together with the video resources described above, can also deliver long-term process-reliable results. The airtime (actually viewed minutes) is tracked for each film file in the statistical analysis.

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Rights and use

The data sovereignty over the respective data record belongs to the person making the entry for the output of the data - if you have been activated by the operator of the website who wants to display the data. Individuals can register as users, but companies / institutions can also be registered. The data access can be switched in huge detail by a complex rights management.

The copyrights and the GDPR are taken into account in all processes. Kulturserver offers extensive information both in the individual work areas and centralized here:

https://www.culturebase.org/de_DE/faq-informationelle-selbstbestimmung#recht-auf-informationelle-selbstbestimmung
https://www.culturebase.org/de_DE/faq-urheberrecht

Sharing options

The output and the associated viewing of the films can be limited by numerous factors:

- Geoblocking (individual countries can be selected),
- Viewer limitation (free numerical number),
- Period of availability of the film (start and end date/time),
- Period of availability after the start of the video (24h, 48h, etc.)
- The approval is defined by roles in detail and by subscription profiles in the general (e.g. accredited, jury members, individual visitors, etc.).
- It is possible to show the same video offer to different people with different rights under different conditions. Some have to e.g. be in Germany, the others are allowed to watch the stream within Europe. The release is tied to the person's account.

Accessibility of the films

The accessibility of the videos on the VoD portal is regulated by the approvals in film7. If the videos are not offered free of charge, users must register. The minimum information required for first name, last name, address and a valid email address must be entered. Further information on the person can be stored (e.g. telephone number). The e-mail address serves as an access account with an individual password that must meet the corresponding security requirements. The CultureBase registration process fulfills the requirements of the GDPR, but still provides information about who you are dealing with.

Ticket purchase of the films

The ticket purchase is currently tied to a credit card or PayPal account and can therefore only be carried out by legal entities. Corresponding tracking takes place both via the payment service provider and via the film database, so that the data can be synchronized redundantly.

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Server cluster

The administration of the servers as well as the technical infrastructure is entirely in the hands of the Kulturserver employees. The web servers use NginX as a delivery server on a Debian Linux distribution. The connection to the Internet takes place exclusively through data centers / business providers in Germany.

The servers that Kulturserver uses for storing video files are held by RelAix Networks GmbH and Hetzner Online GmbH.

Security standards

The sensitive management of user data and copyrighted material is the core task of Kulturserver. As a gGmbH, Kulturserver is bound by statutes and has been fulfilling these tasks for over two decades. Especially the ad-free space and the protection of personality and artistic property are important for our successful business model.

We are at your disposal for further information and detailed technical information.

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